

I believe the original intent of NAB's petition is to ensure local broadcasters remain the sole avenue for radio advertising. As a consumer, I feel the traffic and weather updates offered via SDARs is not intrusive to local broadcaster's revenue stream. If the local broadcasters offered comprable content, we'd listen to them. As XM and Sirius offer better programming and options for which we're willing to pay, allowing them the freedom to provide weather and traffic is a no brainer.

I understand the need to limit SDARs from advertising (which is actually one of their strengths). Traffic and weather should be treated differently.

Sincerely,

Johnathan Clark  
XM radio customer